



## HECKMONDWIKE GRAMMAR SCHOOL

ELE/TCC

5 July 2024

Dear Parent/Carer,

I am writing to inform you of an exciting event that is due to take place for our Year 9 students on Thursday 11 July.

Young Enterprise are coming into school to deliver a full day of activities to all students in Year 9. On this day, the timetable will be collapsed so that all students will be able to take part in the event. This is an excellent opportunity for them to begin to think about the skills they will need for the future and how they can begin to develop them. Employers from different industries will be supporting the event.

Here is an overview of the activities students will participate in:

### **Employability Skills**

Students are introduced to 8 skills that employers are looking for. These include teamwork, problem solving, financial capability, communication, initiative, confidence, resilience and organisation skills.

### **Business Challenge**

**Part 1:** Each team selects one of 12 established businesses that they want to buy from a business broker. They receive a briefing pack of documents including further information about their chosen business. They must complete the tasks which include agreeing on a business name, creating a logo and a slogan, making business decisions and completing the business plan and budget. They will visit the investor and secure a loan.

**Part 2:** This part of the challenge involves each team splitting up into smaller departments: Product Development Department, Marketing Department, and Events Department. Each department completes the essential tasks listed in their documentation.

**Part 3:** This part of the challenge involves each team delivering a short presentation about their business. There are 5 awards available:

- A. Innovation award
- B. Marketing award
- C. Teamwork award
- D. Elevator Pitch award
- E. New Business of the Year award

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Headteacher: Mr P Roberts

Heckmondwike Grammar School Academy Trust is a charitable company limited by guarantee, registered in England and Wales with company number 07348329. Registered office address as above.

Students should dress in their usual school uniform. They will go to form rooms to be registered as normal before starting the event in the Sports Hall at 9:00am.

Thank you for your continued support.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'E Ellis', written in a cursive style.

Mrs E Ellis  
Careers and Work-Related Learning Advisor